

## Appendix-1: Covering Letter cum Project Undertaking

[To be printed on the Bidder's letterhead and signed by its Authorized signatory]

DD/MM/YYYY

To,

**Hon' Secretary,**

Kerala Cricket Association,

KCA Headquarters, Sasthamkovil Road, Thycaud,

Thiruvananthapuram, Kerala-695014

Email: [office@keralacricket.in](mailto:office@keralacricket.in)

**EOI Ref.: [•]**

**Sub.: Submission towards Expression of Interest ("EOI") for Public Relation and Marketing for Kerala T20 Premier League**

Dear Sir,

1. With reference to your EOI document dated 24.5.2024, I/we, having examined the Bidding document and understood its contents, hereby submit my/our Bid for the aforesaid Project. The Bid is unconditional and unqualified.
2. I/ We have read and understood the instructions and the terms and conditions contained in the application form.
3. I/We do hereby declare that the information furnished in the application and in the supplementary sheets is correct to the best of my/our knowledge and belief. The undersigned is fully authorized to sign and submit this application form on behalf of the organization, he/she represents. We authorize the office bearers of Kerala Cricket Association to approach individuals, employers, firms and corporations to verify our competence and general reputation.
4. I/ We offer to provide the services for Kerala Cricket Association in accordance with your requirement for Expression of Interest dated 24.5.2024. This statement is made for the purpose for participation in the EOI for our selection as agency/company for the public relation and marketing.
5. I/ We shall make available to the Authority any additional information it may find necessary or require supplementing or authenticate the Bid.
6. I/ We acknowledge the right of the Authority to reject our Bid without assigning any reason or otherwise and hereby waive our right to challenge the same on any account whatsoever.
7. I/ We hereby certify that we have taken steps to ensure that in conformity with the provisions of the EOI document, no person acting for us or on our behalf has engaged or will engage in any corrupt practice, fraudulent; and
8. I/ We understand that Authority may cancel the Bidding Process at any time and not bound to accept any Bid that Authority receives, without incurring any liability to the Bidders, in accordance with the EOI document.

In witness thereof, I/ we submit this Bid under and in accordance with the terms of the EOI document.

Yours faithfully,

Signature of Authorized Signatory (with official stamp)

Name: [•]

Designation: [•]

Company Name: [•]

Address: [•]

Telephone: [•]

E-mail address: [•]

Name and seal of the Bidder

Date:

Place